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Rotary Centre for the Arts Summer Arts Blast Camp to Feature Three-Time Juno Nominee Ginalina

(Kelowna, B.C.) - The Rotary Centre for the Arts is offering a unique summer camp experience hosted by musician, singer-songwriter, and three-time Juno nominated and Canadian Western Canadian Artist of the Year, Ginalina.

Inspired by the beauty of the west coast, community, and her cultural roots, Ginalina makes modern folk music for all ages and is the author of the award-winning children's book, *The Mighty River*. Her family studio is home to a wide collection of instruments (including accordions, guitars, harmonicas, and a cajon) which she insists are necessary for unwinding, escaping, processing, composing, teaching, connecting, growing, and just having fun. With the support of Kala Brand Music Co., Ginalina is excited to bring an assortment of colourful ukuleles to share with new song-makers and aspiring young musicians in Kelowna.

"The ukulele is a very friendly, portable, and internationally-loved instrument. With only four strings and a smaller body than a guitar, it makes a great starter instrument for anyone open to music", comments Ginalina. "It's incredible how far discovering the basics can go – a few chords, natural strumming patterns, and meaningful encouragement can lead to new friendships, musical confidence, and a new happy place. I'm looking forward to a great time together with the campers at the Rotary Centre for the Arts."

For this special one-week ukulele-themed workshop, students ages 7 to 12 years old will be introduced to the instrument in a fun, folky, and practical process. Ginalina and her team of helpers will use a variety of music demonstrations, active memory games, summer challenges, and popular songs to build enjoyment, understanding, and talent on the ukulele. During the camp week, students will have the opportunity to sign

out their instrument to bring home to play, practice, and show their families. A casual and memorable celebration performance together will be the grande capstone to the week.

Community and Educational Programming Specialist, Andrew Stauffer, says, “Playing, writing, and listening to music in a way that is fun and highly engaging is integral to a well-rounded education. Between our camp with Ginalina and our regular Arts Blast offerings, our summer camps will be filled with ukulele, dance, visual arts, drumming, and voice acting. There is something for everyone at our camps.”

The Rotary Centre for the Arts’ popular Art Blast Camp lets children explore and play creatively through visual art, music, drama, and dance - all guided by our talented top-flight professional instructors and camp leaders. These camps feature a wide selection of fun and creative art activities.

Registration for the ukulele camp from **July 12- 16, 2021** with Ginalina is now open and on a first-come basis. Register [HERE](#).

Additional five-day and one-day camps are open also open for registration. Camps fill quickly and early registration is recommended.

See the Rotary Centre for the Arts [Health and Safety Protocols](#) for summer camps to ensure a wonderful and safe experience for all.

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About Ginalina

Born in Toronto and now living in Vancouver with her family, Ginalina is a former healthcare engineer turned singer-songwriter, family performer, and published author. Her music is multi-lingual (English, French, Mandarin), playful, and rich with themes such as nature, the value of community, and the importance of children. Since 2016, four albums have been honoured with three Juno nominations, four Canadian Folk Music Award nominations, and two Western Canadian Music Awards. She teaches at the Sarah McLaglan School of Music, loves playing volleyball, and is working on her second nature book for release this fall. To learn more, please visit [Ginalina Music](#) and [Beautiful World Books](#).

About the Rotary Centre for the Arts (RCA)

Located in the heart of Kelowna’s Cultural District, the [Rotary Centre for the Arts](#) is a multidisciplinary visual and performing arts centre. The RCA continually strives to improve the economic, cultural, and social quality of life in the community by fostering participation in, and appreciation of the arts. As a world-class venue celebrating creative expression through diverse art forms and disciplines, the Rotary Centre for the Arts is a unique City of Kelowna facility in which individuals of all ages and backgrounds come together to share in the excitement of strengthening art and culture in the Okanagan. The Rotary Centre for the Arts respectfully acknowledges that it is located on the unceded, traditional territory of the Syilx (Okanagan) people.