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Unique Kelowna Scavenger Hunt Promises Prizes, Art, Culture and More!

Culture Days Scavenger Hunt Community Event Oct. 3 at Noon to October 25 at 4 pm

(**Kelowna**, **B.C.**) For the next three weeks, the Rotary Centre for the Arts and the Downtown Kelowna Business Association invite individuals and teams to visit select Kelowna businesses to enjoy the work of local artists and win prizes in a self-guided Culture Days Scavenger Hunt.

A part of Culture Days, an annual national celebration of arts and culture, the Scavenger Hunt is a free event featuring the works of 11 local artists matched throughout downtown Kelowna with local businesses. Suitable for the whole family, attendees will answer fun questions, take pictures and visit artist displays and features with numerous prizes to be won along the way.

"The Rotary Centre for the Arts, the host, and Kelowna hub of Culture Days for the past three years is excited to launch this free family-friendly community experience featuring public art, cultural landmarks, local businesses and artists," says Colleen Fitzpatrick, Executive Director, Rotary Centre for the Arts. "The Scavenger Hunt is easy to participate in and a great way to experience culture and art in our community."

Throughout downtown Kelowna; participants will find the work of local artists in the windows of various businesses, and QR code posters directing users to the free mobile app, <u>Actionbound</u>. Explore downtown and participate within the app or pick up a hard copy Scavenger Hunt activity guide at the Rotary Centre for the Arts Box Office (420 Cawston Ave).

Featured artists include Moozhan Ahmadzadegan, Art Felt Collective, Cool Arts, Matt Ferguson, Brian Joubert, Angie Marchinkow, Lindsay Peltz, Megan Roberts, Tyler Keeton Robbins, David Doody, Leanna Spanza and Nicole Young.

Kelowna Visual and Performing Arts Centre Society 421 Cawston Avenue, Kelowna, BC VIY 6ZI p: (250) 717-5304 f: (250) 717-5314



Participating downtown businesses include Bean Scene Coffee Works on Bernard Ave., Beach Ave Clothing (Formerly Blonde), Bia Boro, Frock & Fellow, Lost Together, Mosaic Books, Morgane, Opus Art Supplies, Textile Apparel, TigerLilly Clothing, Okanagan Heritage Museum, Kelowna Art Gallery, and The Alternator in the Rotary Centre for the Arts.

Culture Days is typically held over one weekend at the end of September. However, this year, the celebrations have been extended to a 4-week run. Visit the <u>Culture Days 2020 website</u> to find out more about Culture Days and the changes to this year's festivities. Culture Days programs invite the public to get hands-on and behind-the-scenes to highlight the importance of arts and culture in our communities. The organization supports a Canada-wide network of arts, culture, and heritage coordinators to facilitate free public events in their communities every year.

Learn more about the Rotary Centre for the Arts <u>HERE</u> and find the Downtown Kelowna Business Association <u>HERE</u>.

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About the Rotary Centre for the Arts

Located in the heart of Kelowna's Cultural District, the <u>Rotary Centre for the Arts</u> is a multidisciplinary visual and performing arts centre.

The RCA continually strives to improve the economic, cultural and social quality of life in the community by fostering participation in, and appreciation of the arts.

As a world-class venue celebrating creative expression through diverse art forms and disciplines, the Rotary Centre for the Arts is a unique City of Kelowna facility in which individuals of all ages and backgrounds come together to share in the excitement of strengthening art and culture in the Okanagan.

The Rotary Centre for the Arts respectfully acknowledges that it is located on the unceded, traditional territory of the syilx (Okanagan) people.



For more information, please contact:

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