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Rotary Centre for the Arts Welcomes the CCMAs with Country Community Programming

(Kelowna, BC) – In celebration of the 2025 Canadian Country Music Awards (CCMAs) coming to Kelowna in September, the Rotary Centre for the Arts (RCA) is launching a vibrant new series of community events that bring together the sounds, style, and spirit of country culture in the heart of Kelowna's Cultural District. Running from August 29 to September 12, this two-week series invites the public to engage with music, dance, artmaking, and storytelling leading up to the CCMAs at Prospera Place.

"The RCA is proud to be part of this historic moment in Kelowna's cultural story," says Colleen Fitzpatrick, Executive Director of the Rotary Centre for the Arts. "Our CCMA Community Programming was designed to reflect the creative spirit of the country genre while offering accessible, joyful experiences for people of all ages to connect and celebrate together."

The CCMA community series offers a range of free and ticketed programs for all ages, with opportunities to participate, create, and connect through the culture of country music.

Programs include:

- Square Dance Series
- Community Line Dance Series
- Family Country Hat Decorating Workshop
- Beer & Bedazzle Your Cowgirl Hat
- RCA Grand Ole Opry Nite a free open mic and showcase with live music, dance class participants, and a country fashion segment
- **CCMA Songwriters Unplugged Series** an intimate acoustic performance series presented by the CCMAs, SOCAN with Apple Music

Located just steps from Prospera Place, the Rotary Centre for the Arts is uniquely positioned to offer visitors and locals alike a meaningful and welcoming experience during the lead-up to one of the country's biggest nights in music.

Full details available at:

https://rotarycentreforthearts.com/events/special-events/ccma-2025/

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High-Res Press Photos Available on Request:

Please contact Rhyanna Wykes at marketingassist@rotarycentreforthearts.com

About the Rotary Centre for the Arts

Located in the heart of Kelowna's Cultural District, the <u>Rotary Centre for the Arts</u> is a multidisciplinary visual and performing arts centre. The RCA improves the economic, cultural, and social quality of life in the community by fostering participation in, and appreciation of the arts. The RCA brings together individuals of all ages and backgrounds to share in the excitement of strengthening art and culture in the Okanagan celebrating creative expression through diverse art forms and disciplines. The Rotary Centre for the Arts respectfully acknowledges that it is located on the unceded, traditional territory of the Syilx/Okanagan People.