



**CONTACT INFORMATION:**

Colleen Fitzpatrick, *Executive Director, Rotary Centre for the Arts*

Email: [director@rotarycentreforthearts.com](mailto:director@rotarycentreforthearts.com)

250-717-5304, ext. 109

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## Rotary Centre for the Arts Launches 50/50 Fundraiser in Support of its 20<sup>th</sup> Anniversary

**(Kelowna, BC)** - The Rotary Centre for the Arts (RCA) is excited to announce Listen to Your Art, a 50/50 raffle fundraiser in support of its 20<sup>th</sup> Anniversary celebrations. Now through March 31, tickets can be purchased at [rotarycentreforthearts.rafflenexus.com](https://rotarycentreforthearts.rafflenexus.com). Proceeds from the raffle will be split down the middle, with half going to support the RCA, and the other half going to one lucky winner to be chosen on April 1.

Colleen Fitzpatrick, Executive Director of the RCA, says of the fundraiser, "As a charitable non-profit organization, we depend on the generosity of our community, funders, and sponsors to deliver our many arts education programs and live audience experiences. Listen to Your Art is a fun and easy way to support the arts and artists in our community while also getting yourself in the running for a wonderful cash prize."

In addition to funding free and accessible community art programs like the ever-popular Jazz Jam and School of Blues, Listen to Your Art will help the RCA develop a range of exciting audience experiences and community events in celebration of its 20<sup>th</sup> Anniversary.

Says Fitzpatrick, "For 20 years, the RCA has been Kelowna's arts and culture hub. We want to celebrate that history by creating unique events and memorable experiences for the whole community to enjoy. Listen to Your Art will help us bring that vision to life."

Listen to Your Art tickets are now on sale at [rotarycentreforthearts.rafflenexus.com](https://rotarycentreforthearts.rafflenexus.com). To be eligible for the RCA's April 1 drawing, tickets must be purchased by midnight on March 31. Participants must be 19+ to play and be within BC at the time of purchase. BC Gaming License number 104674.

The RCA wishes all those who enter good luck, and remember, when in doubt, just Listen to Your Art!

## **About the Rotary Centre for the Arts**

Located in the heart of Kelowna's Cultural District, the [Rotary Centre for the Arts](#) is a multidisciplinary visual and performing arts centre. The RCA continually strives to improve the economic, cultural, and social quality of life in the community by fostering participation in, and appreciation of the arts. As a world-class venue celebrating creative expression through diverse art forms and disciplines, the Rotary Centre for the Arts is a unique City of Kelowna facility in which individuals of all ages and backgrounds come together to share in the excitement of strengthening art and culture in the Okanagan. The Rotary Centre for the Arts respectfully acknowledges that it is located on the unceded, traditional territory of the Syilx (Okanagan) people.