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For Immediate Release – June 13, 2022

Rotary Centre for the Arts Launches Art for Change Exhibition with Atutu Canada

(Kelowna, BC) - The Rotary Centre for the Arts (RCA) invites the community to enjoy an exhibit themed on sustainability, recycling, and creative uses of discarded materials. The exhibit was organized and curated by Hanna Karin of Atutu Canada.

Art for Change features innovative artworks by professional and amateur artists, builders, designers, performers, videographers, and photographers from Canada, Myanmar, Australia, the USA, and more. Art For Change included five exhibits and three events, all within the Kelowna Downtown Cultural District.

Exhibits in the RCA include:

Beauty in the Beast, which showcases work by artists who draw inspiration from derelict cars and tractors, nuts and bolts, paper, magazines, stained glass, plastic, beach pollution, and rubber tires. (Alex Fong Galleria)

The Language of Art, which delves into the power of imagery and how it is used as a tool in promoting change, educating audiences, and overcoming communication barriers, and evoking emotion. (1st Floor Studio Hallway)

Think Big, which showcase community restoration projects that rely on collaboration between artists and community members, as well as individual mural artists who transform the mundane into art with meaningful messages.

The Beauty What! Wearable Art and Design Exhibit, which features select costumes, hats, and props from the weekend Beauty WAD (Wearable Art and Design) Extravaganza, as well as secondhand outfits from local design shoppes. This exhibit will take place at the Alternator Centre at the RCA from August 7 to 27.

Hanna Karin, founder and Artistic Director of Atutu Canada, says, “Trash is a failure of the imagination. Art for Change is not. I am thrilled to have such amazing work at the RCA that highlights an incredibly important issue – humanity’s often destructive relationship to the Earth – in a way that is inspiring and hopeful rather than hopelessly pessimistic.”

Andrew Stauffer, the RCA's Community and Educational Programming Specialist, says, "In a society that can often seem divided and cynical when it comes to issues of the environment, the inspiring, creative artwork from this exhibit is needed more than ever. Sustainable living will necessarily be creative living, and I hope viewers are inspired to find creative ways to repurpose materials, (re)create their own clothes, or communicate much-needed messages through their artwork."

Stauffer adds, "We warmly invite our entire community to enjoy these compelling works, and look forward to welcoming art lovers of all ages and backgrounds to the RCA this winter." RCA's galleries are free and open to the public during regular building hours: Monday-Friday, 9 AM-9 PM; Weekends and Holidays, 10 AM-4 PM

The exhibition portion of Art for Change will be at the RCA from June 4 to September 5.

As part of Art for Change, Atutu will be presenting Beast Weekend from Friday, July 22 to Sunday, July 24. Events include The Beast International Film Festival, Beauty WAD (Wearable Art and Design) Competition, and Teenaree Gowdy and Nuvo Zydeco.

For information on additional Art for Change exhibits, visit <https://www.atutu.ca/afcexhibits>

High-Res Press Photos Available on Request: Please contact Emily Stubbs at: marketingassist@rotarycentreforthearts.com

About the Rotary Centre for the Arts

Located in the heart of Kelowna's Cultural District, the [Rotary Centre for the Arts](#) is a multidisciplinary visual and performing arts centre. The RCA continually strives to improve the economic, cultural, and social quality of life in the community by fostering participation in, and appreciation of the arts. As a world-class venue celebrating creative expression through diverse art forms and disciplines, the Rotary Centre for the Arts is a unique City of Kelowna facility in which individuals of all ages and backgrounds come together to share in the excitement of strengthening art and culture in the Okanagan. The Rotary Centre for the Arts respectfully acknowledges that it is located on the unceded, traditional territory of the Syilx (Okanagan) people.