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For Immediate Release –

Experience a Soulful Musical Journey with Guitarist-Songwriter Martin Kerr at the Rotary Centre for the Arts

(Kelowna, BC) - The Rotary Centre for the Arts (RCA) is thrilled to announce that Martin Kerr, the Edmonton-based singer-songwriter signed to Nettwerk Records, will be performing at the Mary Irwin Theatre on Wednesday, April 12 at 7:30 PM. This event promises to be a captivating musical experience with Kerr's soulful voice and engaging lyrics.

Often compared to James Taylor and John Denver, and more recently Ed Sheeran, Martin Kerr's voice and songwriting touches hearts of all ages and backgrounds. His captivating live performance is an emotional journey of heartfelt stories lit up by his trademark British wit.

Kerr's music journey began by performing at farmers' markets and intimate house concerts, where he developed a devoted following and established himself as a local talent. His career took off after being a finalist on Canadian Idol, selling out the 1700-seat Winspear Centre, opening for Sarah McLachlan on Canada Day at the city's Rogers place, and booking the Edmonton Folk Fest all within a year. His independent album, "Better Than Brand-New," reached #2 on the iTunes chart and earned him the title of Male Artist of the Year at the 2017 Edmonton Music Awards.

"Kerr's journey to success is a testament to his talent and dedication, and we are honoured to present him to our community.," says Executive Director, Colleen Fitzpatrick. "With his stunning vocal abilities and outstanding on-stage charisma, he is guaranteed to enchant the audience, creating a truly unforgettable musical performance. We invite everyone to join us for what promises to be an emotional journey filled with heartfelt stories and exceptional music."

Don't miss the chance to see Martin Kerr perform live at the Mary Irwin Theatre on Wednesday, April 12. Tickets are \$50 and available now at the RCA box office.

For more information about Martin Kerr, visit: <https://www.martinkerrmusic.com>

Hi-Res Press Photos Available On Request: Please contact marketingassist@rotarycentreforthearts.com

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About the Rotary Centre for the Arts

Located in the heart of Kelowna's Cultural District, the [Rotary Centre for the Arts](#) is a multidisciplinary visual and performing arts centre. The RCA improves the economic, cultural, and social quality of life in the community by fostering participation in, and appreciation of the arts. The RCA brings together individuals of all ages and backgrounds to share in the excitement of strengthening art and culture in the Okanagan celebrating creative expression through diverse art forms and disciplines. The Rotary Centre for the Arts respectfully acknowledges that it is located on the unceded, traditional territory of the Syilx/Okanagan People.