

The Social Dilemma: Grade 6 Careers and Social Studies

Overview of Lesson Sequence: Students will learn about the impacts of social media through the film The Social Dilemma. This lesson sequence includes 11 different lessons along with a final assignment. The purpose of spreading out the lessons is to create an ongoing conversation rather than a one-off lesson.



Big Idea(s): What will the students UNDERSTAND

Social Studies 6: Media sources can both positively and negatively affect our understanding of important events and issues.

Career Education 6: Our personal digital identity forms part of our public identity.

Duration:
11-12 classes

Learning Objectives/I Can Statements

- I can ask questions about social media use.
- I can question myself about my social media use.
- I can explain how social media has positive and negative consequences.

Curricular Competencies: What will students DO	Content: What will students KNOW
<ul style="list-style-type: none"> • Students will use Social Studies inquiry processes and skills to ask questions and analyze ideas from the Social Dilemma (Social Studies 6). • Students will ask questions and draw conclusions about social media (Social Studies 6). • Students will be able to question themselves about how their digital presence/footprint can have both positive and negative consequences (Career 6). 	<ul style="list-style-type: none"> • Media technologies: social media uses and abuses

Materials and Technology	Pre-Class Preparation
<ul style="list-style-type: none"> • Netflix to watch The Social Dilemma • Technology to play the film • Exit tickets (Included) • Final poster sheet (Included) • Pencil crayons, markers, etc. 	<ul style="list-style-type: none"> • The teacher should watch The Social Dilemma before showing it to the class • Prepare discussion questions for each section • Print exit tickets for each section

	<ul style="list-style-type: none"> • Print the final poster sheet for the last class
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Assessment/Evaluation:	Adaptation/Modification
<p><i>Formative assessment:</i> After each section, the students will fill out an exit ticket answering one specific question about that day's clip as well as asking any questions they might have from the clip they watched.</p> <p><i>Summative assessment:</i> The final poster project will be a chance for the students to creatively show what they have learned over the ten lessons.</p>	<ul style="list-style-type: none"> • For any students that struggle with writing, they could set up a time to have a one-on-one discussion with the teacher regarding what they learned.

Inclusive and Equitable Practices
<ul style="list-style-type: none"> • Subtitles can be turned on for students who are of hard hearing or deaf, or students who learn better with text. • Described audio can be turned on for any students that are of low vision or blind. • The exit tickets have a section for the students to privately ask the teacher any questions. • Watching the documentary provides the students with visuals that may help them better understand the information.

Resources
<p>The Social Dilemma. (2020). Documentary/Docudrama. Available on Netflix.</p> <p>Exit Ticket Template: http://clipart-library.com/blank-movie-ticket.html</p> <p>Poster Template: https://cssauthor.com/outline-mockups/</p> <p>IMDB The Social Dilemma https://www.imdb.com/title/tt11464826/</p>

Lesson Plan

Lesson 1

1. Introduce what social media is.
 - The “Breakdown and Discussion Questions” document provides possible discussion questions to introduce the film.
 - This document is an optional resource for teachers that provides a breakdown of sections, disclaimers, words you may need to define, as well as discussion questions before and after you watch each clip.
2. Introduce The Social Dilemma
 - Give students a quick overview of what the film is about and why learning about social media use is important.
 - There are positive and negative consequences
 - Examples:
 - You can connect with people around the world quickly
 - Addiction to social media use, email, etc.
 - Obsession with the “like button”
 - This documentary is about the concerns and impact of social media and social networking.
 - The storyline from [imdb.com](https://www.imdb.com/title/tt11464826/): “Set in the dark underbelly of Silicon Valley, The Social Dilemma fuses investigative documentary with enlightening narrative drama. Expert testimony from tech whistle-blowers exposes our disturbing predicament: the services Big Tech provides-search engines, networks, instant information, etc.-are merely the candy that lures us to bite. Once we're hooked and coming back for more, the real commodity they sell is their prowess to influence and manipulate us.”
(<https://www.imdb.com/title/tt11464826/>)
3. Watch the first clip 0:00-6:00
 - Discussion questions are provided on the page.
4. Class discussion
 - What did you notice? What did you learn? What questions do you still have? How did the information make you feel? What is significant about having those who worked for these companies narrate this film?
5. Exit ticket
 - Following the discussion, hand out the exit tickets.

Lesson 2-11:

The next nine lessons follow the same format.

1. Before playing the second clip, bring up or answer any questions students may have asked on their exit ticket from the previous lesson.
2. Watch the clip of the day with your students.
3. Class discussion
 - Questions for each section are on the “Breakdown and Discussion Questions” document (included).
4. Hand out the exit ticket.
 - Each section has a different exit ticket.
 - A blank exit ticket is included for teacher modification.

Lesson 12

This lesson can occur after the final clip of the film or on a separate day.

1. Introduce the final poster project.
 - Students will creatively display their thinking about the pros and cons of social media using the poster template (a phone). They are encouraged to write about personal experiences with social media. If they don’t have/use social media, they can reflect on what they’ve experienced with family or friends using social media.
 - Students can use their exit tickets as a reference for the things you have been discussing and to see how their thinking may have changed from when the lessons started.

The Social Dilemma Section Breakdown

Lesson 1: 0:00-6:00

Lesson 2: 6:00- 10:35

Lesson 3: 10:35- 16:23

Lesson 4: 16:23- 22:05

Lesson 5: 22:05- 29:46

Lesson 6: 29:46- 37:47

Lesson 7: 37:47- 43:52

Lesson 8: 43:52-53:15

Lesson 9: 53:15- 1:00:56

Lesson 10: 1:00:56- 1:06:41

Section Omitted: - 1:06:41- 1:21:27

Lesson 11: 1:21:27- 1:29:16